DRO

# DEMAND RESPONSE UNIT

Black Hills Electric Cooperative's Demand Response Unit (DRU) program is designed to help you manage your energy consumption during peak demand periods. By participating in this program, you'll not only save on your energy bills, but you will help stabilize the electric system.

# Join the Program Today!

Participating in our Demand Response Unit program is easy and hassle-free. Contact us to schedule an installation, and start enjoying the benefits of energy efficiency, cost savings, and environmental responsibility.

Together, we can make a positive impact!



This institution is an equal opportunity provider, employer and lender.

# FAQs

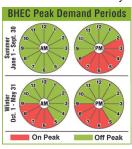


### What is peak demand, and why is reducing it important?

Peak demand refers to periods when members collectively use the most electricity. Higher demand loads require more service from our generating plant capacity, resulting in higher energy costs. During the peak times, a signal is sent over the electric lines, and the DRUs temporarily switch power off to the equipment they're connected to, including water heaters, A/C units, and other 30 amp loads.

#### What are the peak demand times?

The peak demand times are Monday - Friday and change during the summer and winter months. Please refer to the image below. Weekends and holidays are *off-peak*.



#### What do the lights mean on the DRU?

The lights below will indicate if your DRU is engaged or disengaged. If you suspect your DRU isn't working as anticipated, please contact the office.

# **CONTROLLING**



# NOT CONTROLLING



# **CONTACT US**



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